



















Eastop ERP System-Electrical Appliance Wholesale & Retail Industry Solution Industry: Electrical Appliance Wholesale & Retail

Key Benefits after Implementation:

- **Real-Time Inventory Tracking**: Instantly check stock levels during order processing and deliveries, accelerating fulfillment speed.
- Offline Retail Mode (REST Version): Ensures uninterrupted POS operations and data integrity during network outages.
- Automated Bulk Delivery Orders:
 Eliminates manual creation of individual delivery notes, reducing staff workload and boosting efficiency.

1. Electrical Retail Operations

Hong Kong's electrical appliance market is highly competitive, with retailers acting as agents for major brands, handling sales, installation, and maintenance. Eastop ERP's industry expertise enables rapid response to customer needs, earning widespread recognition.

2. Industry Characteristics

Pickup, warehouse delivery, installation, and supplier direct delivery are the basic processes in the electrical appliance industry. To become a competitive chain store, it's not only necessary to provide customers with diverse information but also professional after-sales service. While increasing sales, inventory accuracy is equally crucial. Eastop ERP allows real-time and accurate inventory checks, anticipates market trends, and ensures customer satisfaction. Additionally, Eastop ERP features an offline "operation function" that keeps stores running smoothly even during network outages, enabling customers to seize business opportunities and stay ahead of the competition.

3. Business Challenges

Today, the electrical appliance retail market is highly competitive. As the number of stores increases, so does customer traffic. Most systems cannot handle pickup, warehouse delivery, installation, and supplier direct delivery, making it difficult to track sales process statuses.















Without centralized ERP system management, this undoubtedly places a heavy workload on frontline staff.

On the other hand, if stores cannot check real-time inventory status when promoting products, it may lead to inaccurate shipping or delivery information, negatively impacting customer purchasing decisions and ultimately affecting sales.

4. REST Retail System

For electrical appliance retailers with high mobility, the inability to place orders or record transactions during network outages can result in lost sales. Therefore, the ability to continue taking orders offline is critical. Recognizing this need, Eastop ERP offers the REST Retail Version, which provides uninterrupted POS operations. When online, transaction records are instantly saved to the server database. During network interruptions, transaction records are temporarily stored in the local database, ensuring no data is lost. Once reconnected, the records are automatically uploaded to the server, helping customers avoid data loss and minimizing operational disruptions.

5. Seamless Customized Eastop ERP Solutions

To meet business needs, Eastop provides tailored ERP solutions with specialized features. Without modifying executable programs (.EXE), we can add or adjust functionalities to meet specific customer requirements. After modifications, the changes are stored in the customer's database, allowing customers to continue receiving system upgrades without additional costs, saving financial resources.





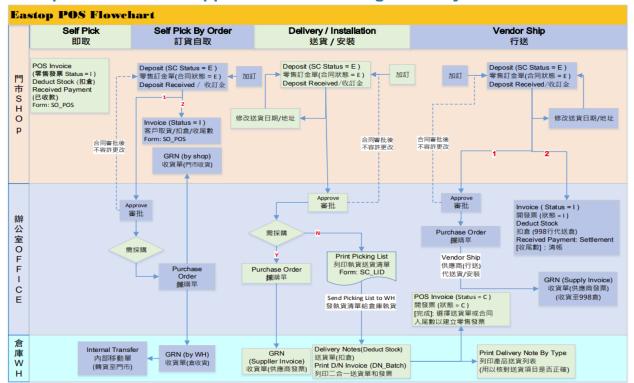


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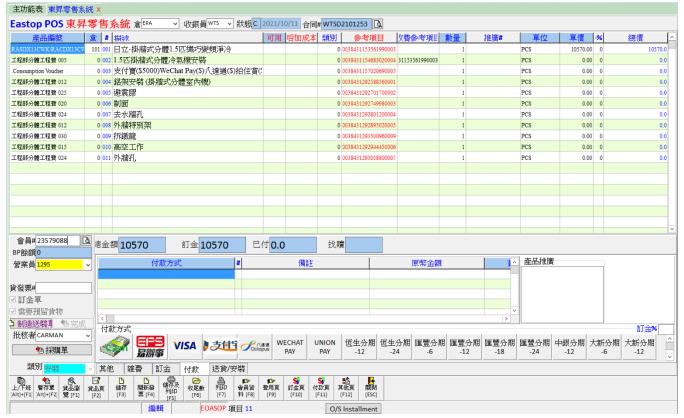




Eastop EOA Electrical Appliance Retail Management System Process



6. POS Features for Electrical Appliance Retail



First, this industry requires handling multiple shopping processes simultaneously. Eastop POS System provides a single POS interface to manage invoices, deposit slips, various payment methods, and workflows like pickup, delivery, installation, cross-store pickup, and supplier direct delivery. This enables customers to efficiently process orders, payments, deliveries, and installations.

Second, Eastop POS System offers a user-friendly sales interface. We can customize screen layouts, fields, and functionalities for different clients. For the electrical appliance industry, Eastop has added a "Post-Cost" field to account for additional engineering costs during delivery and installation. Once filled, the system updates the base price, saving time on commission calculations.

Additionally, based on customer needs, Eastop has added a "Purchase Order" button to the POS retail interface. If back-office staff find insufficient inventory while approving orders, they can immediately initiate a purchase order from the retail screen, replenishing stock promptly and improving procurement efficiency.

Lastly, the POS system supports supplier direct delivery and payment collection. When switched to supplier delivery mode, the system automatically designates the shipping















warehouse as a supplier-managed warehouse (negative inventory). The "Purchase Order" button added to the POS retail interface allows staff to create purchase orders while processing supplier delivery orders. The system also auto-fills the customer's delivery address into the purchase order and sends it to the supplier, achieving automated operations.

7. Back-Office "Universal Query" Order Approval Function

Ensuring sufficient inventory for shipment after frontline sales staff place orders is critical for revenue. Therefore, a platform is needed to approve orders before shipping. Eastop has customized a "Universal Query" function to meet this need. Back-office staff can use this function to filter unapproved retail orders specific criteria, displaying product details, quantities, and real-time inventory levels. This ensures staff can verify sufficient stock before approving



shipments, improving fulfillment efficiency. If inventory is insufficient, they can immediately initiate a purchase from the POS interface.

8. Automated Batch Generation of Delivery Orders

Typically, warehouse staff prepare goods based on contracts, and after items are moved to the delivery area, they must generate delivery orders in the system one by one to deduct inventory. However, as business grows, the time spent processing delivery orders increases significantly. To speed up this process, Eastop has customized a "Batch Generate Delivery Orders" button. Staff only need to select the delivery date and click the button, and the system will automatically generate delivery orders for all contracts on that date. This eliminates the tedious task of creating orders individually, significantly reducing staff workload while improving delivery speed.